

# ClujIT

Alexandru TULAI

ClujIT Cluster Directors Board President

1<sup>st</sup> Eastern European Innovation Partnership High-Level Meeting  
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## Cluj IT cluster ... established nov. 2012

- Companies – 33 (23 founder members)
- Public Universities – 3
- Public Bodies of Cluj – City Hall, County Council, Prefect Institution
- Catalyst Organizations – Steinbeis Foundation, Regional Development Agency N-V, ARIES, OTIMMC, Clujhub



Universitatea  
BABEȘ-BOLYAI

### Objectives

- fostering innovation in processes, products and services for increased international competitiveness
- building trust among members through transparent collaboration and ethic
- forging strong and long-lasting public–private partnerships for the mutual benefit of our members and of the different communities

## Participation in national and international innovation and technology transfer projects

- POS CCE :: 1 app. submitted, financed and started RDI “Next Generation Brained City”  
20+ companies; 2 universities (UTCN, UBB)
  
- POS DRU :: 1 app. submitted, financed and started Training on Cutting-Edge Technologies  
40+ companies; 1 University (UBB)
  
- Partnership program PN II :: 15 app. submitted

## Priorities in innovation and technology transfer

- foundation of RDI strategies in companies
- technological differentiation and innovative business models
- continuous technological innovation in companies
- invention and co-invention of applications
- long term win-win cross-sector PP partnerships / cooperation
- smart specialization at regional level (bio-economy, health, IT, environment)

### Major Project – Cluj Innovation City