



Company Mission on Plastics Industry 1 to 1 Partnering – January 22, 2014 Inter-Cluster Workshop January, 23 2014 Messe Luzern, Lucerne, Switzerland

The international company mission is planned in line with the biannual national trade fair on plastics technology Swiss Plastics 2014 and the Alps4EU company mission event.

Swiss Plastics is a biannual international trade fair on plastics processing, devoted to leading-edge technology. Next year's Swiss Plastics will set a record by displaying 300 exhibitors, expecting 5000 national and international visitors as well as showing 5 special exhibitions. Detailed information is available online: www.swissplastics-expo.ch

The Company Mission on Plastics Industry includes:

- Visit of the national **trade fair** Swiss Plastics 2014 (3-day pass)
- **1 to 1 Partnering** Participation (prearranged bilateral meetings)
- Inter-Cluster **Workshop**
- Specific **networking activities** organised for clusters managers attending the event

Added value of the company mission:

- **An overview on the plastics processing excellence in Switzerland**
- **1-3 days of networking and cooperation opportunities**
- **Specific cluster activities**

Organizing Partners



Supporting Partners



*International company mission organised in the framework of **ALPS4EU**, an EU project cofinanced by **Alpine Space Programme 2007-2013**, with the aim to overcome clusters initiatives fragmentation favouring the emergence of meta-clusters, and in synergy with the **Enterprise Europe Network**, the largest network co-financed by the European Commission to foster innovation and competitiveness of SMEs.*

Detailed Programme

1 to 1 Partnering - January 22, 2014 - Halle 3, 1. OG

Prearranged bilateral meetings

The **Alsp4EU** will be offering a new opportunity for companies, research laboratories and clusters to exchange during preplanned 1 to 1 meetings. This will be a great occasion to initiate partnerships, make business and create an excellent link between exhibitors and visitors of the trade fair.

The prearranged 1 to 1 meetings will take place on Wednesday afternoon from 1 to 5 pm. After the Partnering session all participants will have the opportunity to join the exhibitors and partners for a typical Swiss evening in the restaurant between hall 1 and 2.

Specific registration to the 1 to 1 Partnering event is required on:

<http://www.b2match.eu/swissplastics-b2b/>

Inter-Cluster Workshop - January 23, 2014 - Forum 3

Workshop among cluster managers

The Inter-Cluster Workshop will focus on international cooperation opportunities among clusters and cluster members.

09h45 Registrations

10h00 Welcome and introduction

10h10 Presentation of the Meta-cluster ALPlastics created in line with the Alps4EU project

10h30 Presentation of the Meta-cluster partners

11h00 Presentation of the Plastics Meta-cluster first mode of functioning

11h30 Panel discussions

12h00 Signature of the Plastics Meta-cluster chart

12h15 Cocktail

Following European clusters have already confirmed their participation as exhibitors:

Réseau plasturgie (CH), www.reseau-plasturgie.ch

Proplast (I), www.proplast.it

TECOST (SL), www.tecos.si

Kunststoffe in OWL e.V., www.kunststoffe-in-owl.de

Kunststoff-Netzwerk Franken e.V., www.kunststoff-netzwerk-franken.de

The numbers of attending clusters will most likely increase till the end of the registration deadline.

Specific registration to the inter-cluster workshop event is required on:

http://www.swissplastics-expo.ch/de/swiss_plastics/03a_Programm/InternationaleCluster.htm

Registration Code: **0101 1079 5434 4921**