CLUSTRAT

New cluster policies for Central Europe and beyond

17th February 2014, 11:00 – 17:45

Representation of the State of Baden-Württemberg to the European Union
Rue Belliard 60 – 62, 1040 Brussels

Programme

10:30 – 11:00	*Registration*
11:00 – 11:15	Welcoming on behalf of the Representation of the State of Baden-Württemberg to the European Union, Mr. Eyke Peveling, Head of Division Conference opening, Prof. Dr. Nobert Höptner, Commissioner for Europe of the Minister of Finance and Economics Baden-Württemberg, Director Steinbeis-Europa-Zentrum
Session 1 - Setting the Scene	
11:15 – 11:45	A European strategy for Key Enabling Technologies Heidi Moens Policy Officer Key Enabling Technologies ENTR.E4 Key Enabling Technologies and Digital Economy European Commission
11:45 – 12:15	Smart Specialisation Alessandro Fazio Office of the Director-General, Joint Research Centre European Commission
12:15 – 12:45	The CluStrat joint strategy on new cluster concepts Prof. Roberto Grandinetti, Department of Economic and Management Padua University
12:45 – 13:00	Conclusion
13:00 - 14:00	*Lunch*
Session 2 - Insights into new cluster concepts	
14:00 – 15:30	Panel discussion 1: New cluster concepts, developed in Central Europe In the framework of the CluStrat project new cluster concepts have been developed which are tested in current pilot actions. Some examples of the new concepts and pilot actions will be shown and discussed. Moderator: Werner Pamminger, Clusterland Upper Austria, Austria

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	Panelists: • Vladimír Benč, Cluster AT+R, Slovakia - *"Advanced Materials"* • Marek Hanczyn, Lower Silesian Voivodeship, Poland – *"Zero energy buildings" (tbc)* • Alenka Mubi Zalaznik, SPIRIT Slovenia -*"Ambient Assisted Living"* • Verena Neubauer, Steinbeis-Europa-Zentrum, Germany – *"Process development: Boosting innovation through clusters-based systemic coordination"*
15:30 – 15:45	Best practice from the Baltic Sea Region: The Welfare Tech Cluster Henrik Kagenow Managing Director Welfare Tech
15:45 – 16:00	*Coffee break*
16:00 – 17:30	Panel discussion 2: Implications for cluster policy – Which implications for cluster policy result from new cluster concepts? – How can these recommendations be implemented? – How can the policy recommendations be transferred into other regions, e.g. the Danube Region? Moderator: Péter Keller, Hungarian Economic Development Centre, Hungary Panelists: • Daniel Ács, Union of Slovak Clusters, Slovakia • Jana Belohoubkova, Karlovy Vary Region, Czech Republic • Prof. Dr. Nobert Höptner, Commissioner for Europe of the Minister of Finance and Economics Baden-Württemberg, Germany (tbc) • Representative of CluStrat project partner
17:30 – 17:45	Conclusion and conference closing
17:45	*Evening reception* Welcoming to the evening reception Peter Simon, Member of the European Parliament