



DISCUSSION FORUM
**THE RESEARCH
AND INNOVATION
PLAN – UNLOCKING
CREATIVE AND
INNOVATIVE
POTENTIAL IN EUROPE**

**Tuesday, 12th October 2010
from 18:00**

in cooperation with the
Representation of the State of
Baden-Württemberg to the
European Union in Brussels



Baden-Württemberg



www.steinbeis-europa.de

PROGRAMME

TUESDAY 12th OCTOBER 2010

18:00 Registration

18:30 Opening Address

Dr. Nicola Schelling, Director of the Representation of Baden-Württemberg to the European Union

18:40 Implementing research and innovation in the regions

– The example of Baden-Württemberg

Klaus Tappeser, Permanent Secretary, Ministry of Research, Science and the Arts Baden-Württemberg

19:00 European innovation policy – The way forward

Dr. Jorgo Chatzimarkakis, Member of the European Parliament

19:15 - 20:15

Statements and Discussion Forum with Representatives from the European Commission

- The Research and Innovation Plan – A roadmap for unlocking creative and innovative potential in Europe
Katja Reppel, Directorate General Enterprise and Industry
- The contribution of European regional policy to smart growth in Europe 2020
Mikel Landabaso Alvarez, Directorate General Regional Policy
- The Knowledge Triangle – Economic partnerships for fostering excellence and retaining bright minds
Peter Baur, Directorate General Education

20:15 Closing and Invitation to the Evening Reception

Prof. Dr. Norbert Höptner, Commissioner for Europe of the Minister of Economics Baden-Württemberg, Director Steinbeis-Europa-Zentrum

20:15 onwards

Reception: 20 Years Steinbeis-Europa-Zentrum

– Supporting innovation and research in Baden-Württemberg

Visit our colleagues and representatives of "Industry on Campus" projects in the foyer to view innovation and research made in Baden-Württemberg in European partnership at first hand

Please fax this page back to: +49 711 1 23 40 11

REGISTRATION FORM:

Name

Organisation

Address

Email

Signature

I will be accompanied by the following persons:

① Name

Organisation

② Name

Organisation

I would like to register to the event "The Research and Innovation Plan – Unlocking creative and innovative potential in Europe" on Tuesday, 12th October 2010 taking place at the Representation of Baden-Württemberg in Brussels.

Registration Information:

Participation at the event is free of charge. Registration closes 7th October 2010. On receipt of your registration you will receive a confirmation. Cancellations should be made in writing.

Representation of the State of Baden-Württemberg to the European Union in Brussels

Rue Belliard 60-62
B - 1040 Brüssel

Phone: +32 (2) 741 7711

Fax: +32 (2) 741 7799

Metro: Metro 1A or 1B,
Metrostation Maelbeek

Venue:



Contact:

For further questions, please contact the event team at Steinbeis-Europa-Zentrum in Stuttgart:

Ms. Milena Mikosch or Ms. Tracey French

Phone: + 49 711 123 40 26 /

+ 49 711 123 40 15

E-Mail: events@steinbeis-europa.de