

## Online registration and submission of technology profiles

To participate, you have to register to Mobilis Conferences: [www.mobilisconference.com](http://www.mobilisconference.com)

as well as to the brokerage event: [www.b2match.com/mobilis](http://www.b2match.com/mobilis)

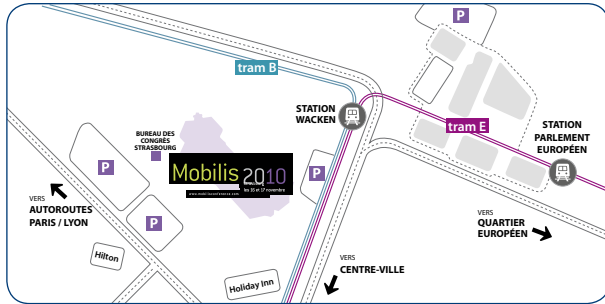
After your registration, you will be required to submit a technology profile (offer, request or partner search) that will be published online. The earlier you submit it, the better chance you stand of being selected and identified by other participants. Participants will be informed when they can make their meetings selections. For any information, please contact us or your local Enterprise Europe correspondent.

## Date

16<sup>th</sup> and 17<sup>th</sup> November 2010

## Venue

Palais de la Musique et des Congrès, Strasbourg



## Entrance fee

The brokerage event is free of charge for participants already registered to the Mobilis Conferences. But for those who are not interested in attending these conferences, they will have to pay anyway the registration fee (180 euros +19.60 VAT) to participate in the brokerage event.

On-line registration [www.mobilisconference.com](http://www.mobilisconference.com)

Fees include event organization, individual meetings arrangement, access to the conferences and to the exhibition, lunch and catering.

## Hotels

Participants must contact directly the hotels (pre-reservations have been made by the conference organizers) List available on [www.mobilisconference.com](http://www.mobilisconference.com)



Business Support on Your Doorstep

### Main Organiser

Enterprise Europe Network  
France Grand Est

### Co organisers

Enterprise Europe Network  
Bade-Württemberg  
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Midlands  
Picardie  
Saarland  
Switzerland  
Rhône-Alpes Auvergne  
Thuringia  
Wallonia

### Contact

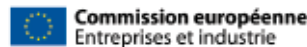
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ATL (Automotive Transport Logistics) Sector Group



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## Urban Mobility Brokerage Event

16<sup>th</sup> and 17<sup>th</sup> November 2010  
Strasbourg, France



Business Support on Your Doorstep





# Mobilis, international conferences on urban mobility

Mobilis has been organized by the "Pôle Véhicule du futur" cluster for past 7 years. It takes place every year, either in Franche-Comté or in Alsace (East of France). Dedicated to urban mobility, these conferences gather participants from different countries.

Mobilis 2010 will take place in Strasbourg on 16<sup>th</sup> and 17<sup>th</sup> november 2010. It will consist in plenary conference, round table talks, workshops and an exhibition presenting innovative projects.

## European Brokerage event

During the 2 days conferences, companies and research laboratories are given the opportunity to participate in a brokerage event based on one-to-one confidential meetings between technology developers and users in order to foster technical cooperation.

The brokerage event will be the occasion to deepen the contacts made during conferences, workshops and round tables. Brokerage events organized by Enterprise Europe Network are well appreciated by European companies. It is a good way to meet several potential partners in a short time.

- » Meet and discuss product development, manufacturing, licensing or other technological partnerships
- » Find partners to build a solid base from which to approach new markets
- » Make international contacts to promote innovative technologies or know-how
- » Discover ideas or technologies as innovation boosters
- » Get the latest information on the current technological trends and research activities
- » Initiate technology transfers
- » Integrate European R&D projects

**With time, meetings generally lead to concrete partnerships.**

“Attending Mobilis Brokerage event 2009 was very productive and useful in order to identify partners. We are planning to submit a european project together with one of the contacts met during the event.”

Philippe CANALDA, LIFC Omni Team



## Mobilis brokerage event 2009 in a nutshell

**143 meetings** organized

**89 participants** registered

**8 countries** : Albania, Austria, France, Germany, Italy, Luxembourg, United Kingdom

**61 profiles** presented in the catalog of the event

“Mobilis Brokerage event 2009 enabled us to identify potential partners for our Trace Card project. It was also an opportunity to get within only 2 days of time a good idea of the technological solutions available for us.”

Marc NASS, AEMO Automation

## Topics of the brokerage event

### TECHNOLOGIES

#### URBAN CLEAN VEHICLES

##### Type of vehicles

- vehicles for persons or goods transportation, for services
- urban or peri-urban environment
- individual or collective use...

##### Engines, motors

- electric
- gas
- hybrid
- thermal...

##### Energy storage

- batteries
- hydrogen
- fuel cells...

#### DRIVING SMART SYSTEMS

- to facilitate navigation (geopositioning, embedded systems, data exchanges,...)
- to help driving (driver assistance)
- for maintenance, fleet management
- for booking or payment...

#### MOBILITY MANAGEMENT

- simulation or traffic optimization
- modal transfer or intermodality
- parking systems...

#### INNOVATIVE MATERIALS, PROCESSES AND SYSTEMS to improve sustainability, ergonomics, comfort, security...

- smart sensors
- signal treatment
- engine parts
- integration...

### KEYWORDS

- Automotive
- Road transport
- Intermodal transport
- Electronics and electrical engineering
- Telecommunications
- ICT
- Environment
- Services

### FIELD OF APPLICATION

**Transport**  
**Automotive**  
**Urban mobility**