

GENDERA

Gender Debate in the
European Research Area



**EUROPEAN CONFERENCE ON GENDER AND
INNOVATION – MAXIMISING INNOVATION
POTENTIAL THROUGH DIVERSITY IN RESEARCH
ORGANISATIONS**

CONFERENCE PROGRAMME

Monday, 19th and Tuesday, 20th March 2012

Haus der Wirtschaft Baden-Württemberg
Stuttgart, Germany

Find out more about the
GENDERA initiative under:
www.gendera.eu

The European Commission has supported the “Gender Debate in the European Research Area” by financing a project, which focuses on current issues around gender and research in research organisations and higher education institutions. Good practices which support female researchers to advance along research career ladders are documented in an interactive database (www.gendera.eu).

For some countries, the topic is securely installed in relevant policies, programmes, funding mechanisms and support structures from mentoring to dual career support. Other countries are taking steps to get this topic on their country’s agenda. The countries in which the structures are not already in place have taken the opportunity to install national round tables to discuss policy and start the exchange among relevant decision makers in public and private bodies. Others already have their competence centres and policy discussions installed at regional and national levels and have continued the discussion at these levels. Nevertheless, whether starting out or continuing the discussion, all countries face the common challenge that policies and action plans have not adequately led to a significant change in the numbers of female researchers reaching leading research positions.

As a result it is necessary to consider the topic from other perspectives including research and organisational cultures as well as diversity being a driver for innovation.

What policy changes are needed to make further advances? What role does structural change play? And how can innovation be driven by considering gender? And what can be learnt by gendering research?

The conference “Maximising Innovation Potential through Diversity in Research Organisations” will gather experts from international and European organisations presenting and discussing how we can achieve a better impact in our gender activities.

We invite all stakeholders to join the debate for increasing the innovation potential through more diversity and gender equality in research and innovation processes.



Prof. Dr. Norbert Höptner
Commissioner for Europe of the Minister of
Finance and Economics of Baden-Württemberg
Director Steinbeis-Europa-Zentrum



Dr. Petra Püchner
Managing Director
Steinbeis-Europa-Zentrum Stuttgart



Dr. Dóra Groó
Coordinator of the GENDERA Project, Director,
Hungarian Science and Technology Foundation

PROGRAMME

1st CONFERENCE DAY, Monday, 19. March 2012

13:00 REGISTR ATION AND LIGHT LUNCH

Conference Chair:

Dr. Petra Püchner, Managing Director Steinbeis-Europa-Zentrum Stuttgart, Germany

14:00-16:00 OPENING AND INTRODUCTION: SUPPORTING WOMEN RESEARCHERS – GOOD PRACTICES IN EUROPE

Dr. Dóra Groó, Coordinator of the GENDERA Project, Director, Hungarian Science and Technology Foundation, Hungary

KEYNOTE SPEECHES

CURRENT POLICY REGARDING GENDER IN SCIENCE

Carmen Ianosí, Policy Officer, European Commission, RTD Research and Innovation, Gender and Ethics in the European Research Area, Belgium

GENDER ROLES AND STEREOTYPES IN SCIENCE – AND HOW TO RESOLVE THEM

Prof. Dr. Drs. h. c. mult. Ernst Th. Rietschel, Past-President, Leibniz-Association, Representative European Affairs, acatech, Germany

UNESCO AND ITS GLOBAL PRIORITY OF GENDER EQUALITY

H. E. Ms Katalin Bogayay, President of the General Conference of UNESCO, Ambassador and Permanent Delegate of Hungary to UNESCO

16:00-16:30 COFFEE BREAK

16:30-18:00 DISCUSSION PANEL: MAXIMISING INNOVATION POTENTIAL THROUGH DIVERSITY IN RESEARCH ORGANISATIONS

Prof. Gülsün Sağlamer, Former Rector of Istanbul Technical University (ITU), Director of the Center for Women Studies in Science, Engineering and Technology, ITU, Turkey

Dr. Laura Kramer, Former ADVANCE Program Director, U.S. National Science Foundation (2007-2008) and Professor Emerita of Sociology, Montclair State University, New Jersey, USA

Prof. Dr. Meike Tilebein, Director of Institute for Diversity Studies in Engineering, University of Stuttgart, Director of the Centre for Management Research, German Institutes for Textile and Fiber Research Denkendorf (DITF), Germany

Chair: Dr. Judith Abrahami, Advisor to the President on Women’s Issues, ORT Braude College of Engineering, Israel

18:00-20:00 KEYNOTE ADDRESS AND RECEPTION

Andrea Lindlohr MdL, Member of the Landtag of Baden-Württemberg, Deputy Chair of THE GREENS in Parliament, Spokesperson for Economic Policies

2nd CONFERENCE DAY, Tuesday, 20. March 2012

08:45-09:15 REGISTRATION AND COFFEE

Conference Chair:

Dr. Petra Püchner, Managing Director Steinbeis-Europa-Zentrum Stuttgart, Germany

09:15-09:30 ENCOURAGING GENDER EQUALITY POLICY AT THE NATIONAL LEVEL – THE STATUS QUO

Prof. Dr. Dunja Mladenic, Artificial Intelligence Laboratory, Jožef Stefan Institute, and Jožef Stefan International Postgraduate School, Slovenia

09:30-11:00 SESSION 1 / MODULE 1: CAREER PATHS IN RESEARCH – STRUCTURAL CHANGE

Which structural changes are necessary in universities and in companies in order to enable women career opportunities? Can structural changes be ensured by institutional changes or will structural changes be prevented by generally existent stereotypes?

Anke Lipinsky, Scientific Associate, GESIS-Leibniz Institute for the Social Sciences, Center of Excellence Women and Science CEWS, Germany

Dr. Karin Uphoff, Managing Director and Proprietress, uphoff pr & marketing GmbH, Germany

Dr. Mária Palasik, Jean Monnet Professor, Head of Research Department of the Historical Archives of the Hungarian State Security, Hungary

Prof. Maca Jogan, Professor Emeritus of Sociology, Faculty of Social Sciences, University of Ljubljana, Slovenia

Chair: Assoc. Prof. Alexandra Bitusikova, PhD, Vice-Rector for Research, Matej Bel University in Banska Bystrica, Slovakia

09:30-11:00 SESSION 2 / MODULE 1: GENDER AND INNOVATION – MAXIMISING THE POTENTIAL OF WOMEN RESEARCHERS IN INNOVATION

The session debates gender mainstreaming aspects in research: Does research in general have gender relevance?

Prof. Dr. Martina Schraudner, TU Berlin, Gender and Diversity in Organisations at the Department of Machine Tools and Factory Management, Germany

Prof. Rosa Azhari, Department of Biotechnology Engineering, ORT Braude College, Chairperson-Subcommittee for Engineering and Technology, Council for Higher Education, Israel
Gertraud Oberzaucher, AustriaTech – Federal Agency for Technological Measures Ltd., Gender in Research, Technology and Innovation Projects, Austria

Chair: Maria Caprile, Director of Research, CIREM – Center for European Initiatives and Research in the Mediterranean, Spain

11:00-11:30 COFFEE BREAK

11:30-13:00 SESSION 1 / MODULE 2: INNOVATIVE GOOD PRACTICES

Experts from the GENDERA partners regions present their innovative good practices and discuss transfer possibilities.

Dr. Helene Schiffbänker, Researcher, POLICIES – Centre for Economic and Innovation, JOANNEUM RESEARCH, Austria

Prof. Dr. Andras Recski, Faculty of Electrical Engineering and Informatics (VIK), Budapest University of Technology and Economics, Hungary

Dagmar Caganova, Project Manager, AUTOCLUSTERS project and
Jana Sujanova, First Deputy Director for Science and Research, Institute of Industrial Engineering, Management and Quality, Technical University, Slovakia

Chair: Maria Samara, Greek SSH NCP and EU Projects Officer, National Documentation Centre/NHRF (EKT/NHRF), Greece

11:30-13:30 SESSION 2 / MODULE 2: CLUSTERS – AN INNOVATION ENVIRONMENT FOR GENDER CLUSTRAT

Nordic Countries have shown the importance of Gender Mainstreaming in Clusters. We would like to discuss the experience and case studies made by these Nordic Countries and learn from their experience.

Inger Danilda, Encounter AB and „IT, Innovation and Gender“, Sweden

Kerstin Hindrum, Project Coordinator “All Aboard”, Swedish Marine Technology Forum, Sweden

Marita Svensson, Cluster Representative & Project Manager, Fiber Optic Valley, Sweden and
Susanne Andersson, Ph. D. Gender Researcher, Stockholm University / Vinnova, Sweden

Torunn Aass Taralrud, Director Regional Office Oppland County, Innovation Norway, Norway

Chair: Dr. Petra Püchner, Managing Director, Steinbeis-Europa-Zentrum Stuttgart, Germany

13:00-14:00 LIGHT LUNCH AND END OF CONFERENCE

THE CONFERENCE AT A GLANCE

Conference Day 1:

19. March, 13:00-ca. 20:00, Haus der Wirtschaft Baden-Württemberg, Stuttgart

Conference Day 2:

20. March, 09:15-ca. 14:00, Haus der Wirtschaft Baden-Württemberg, Stuttgart

The conference language is English.

Online registration and more information
can also be found under: www.gendera.eu

REGISTRATION INFORMATION

Participation at the conference is free of charge. Registrations will be accepted according to the order in which they are received. Registration closes on 13. March 2012. To register please visit www.gendera.eu/index.php5?file=21

On receipt of your registration you will receive an automatic confirmation. Your data will not be passed on to third parties. Your data will be stored electronically for internal processes. Cancellations should be made in writing.

CONFERENCE ORGANISERS

Steinbeis-Europa-Zentrum
Partner of the European project GENDERA

CONFERENCE OFFICE



Steinbeis-Europa-Zentrum
Ms Milena Mikosch
Haus der Wirtschaft Baden-Württemberg
Willi-Bleicher-Straße 19
70174 Stuttgart
Phone: + 49 711 123 4026
Email: events@steinbeis-europa.de

For any questions at the conference days,
please contact: 0049 160 324 9723

ACCOMMODATION

Please visit the website
www.gendera.eu for hotels
offering special conditions
for the conference.

CHILDCARE

Childcare can be arranged on request.
Please send an e-mail to events@steinbeis-europa.de with details of your requirements before 9th March 2012. Requests for childcare received after that date can unfortunately not be handled.

Session 2 / Module 2 supported by



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EUROPEAN UNION
EUROPEAN REGIONAL
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CONFERENCE VENUE

Haus der Wirtschaft Baden-Württemberg, Bertha-Benz-Saal,
Willi-Bleicher-Straße 19, 70174 Stuttgart, Germany



DIRECTIONS

PUBLIC TRANSPORT

From Stuttgart Airport: Rapid-transit railway (S-Bahn) line S2 to Schorndorf or S3 to Backnang to stop “Stadtmitte (Rotebühlplatz)” ; follow the signs for “Büchsenstraße/ Haus der Wirtschaft”.

TAXI FROM STUTTART AIRPORT: approx. 30 min.

FROM STUTTART HAUPTBAHNHOF (MAIN STATION): Tram line U9 (direction Vogelsang) or U14 (direction Heslach) to “Friedrichsbau (Börse)”.

BY FOOT FROM THE MAIN STATION

From the main railway station (Hauptbahnhof) walk approx. 500 meters along the “Königstraße” (pedestrian area) past the “Kleiner Schloßplatz” (Small Castle square), directly after the book shop, “Wittwer” turn right. You will see in front of you the “Haus der Wirtschaft” (historic building with with its green dome). After 100 meters cross the Theodor-Heuss-Strasse, Haus der Wirtschaft is in front of you.

BY CAR FROM:

MUNICH: Motorway A8, Exit B27, Degerloch;

KARLSRUHE: Motorway A8, Exit B14, Vaihingen;

HEILBRONN: Motorway A81, Exit B10/B27, Zuffenhausen.

CAR PARKING: Hofdienergarage, Schloßstraße 28, 70174 Stuttgart (entrance via Schellingstraße) or Friedrichsbau, Huberstraße 2, 70174 Stuttgart.